

FAIRYLAND OF NATURAL BEAUTY

DEDICATED TO CONSERVATION

IVY HILL

COCKEYSVILLE



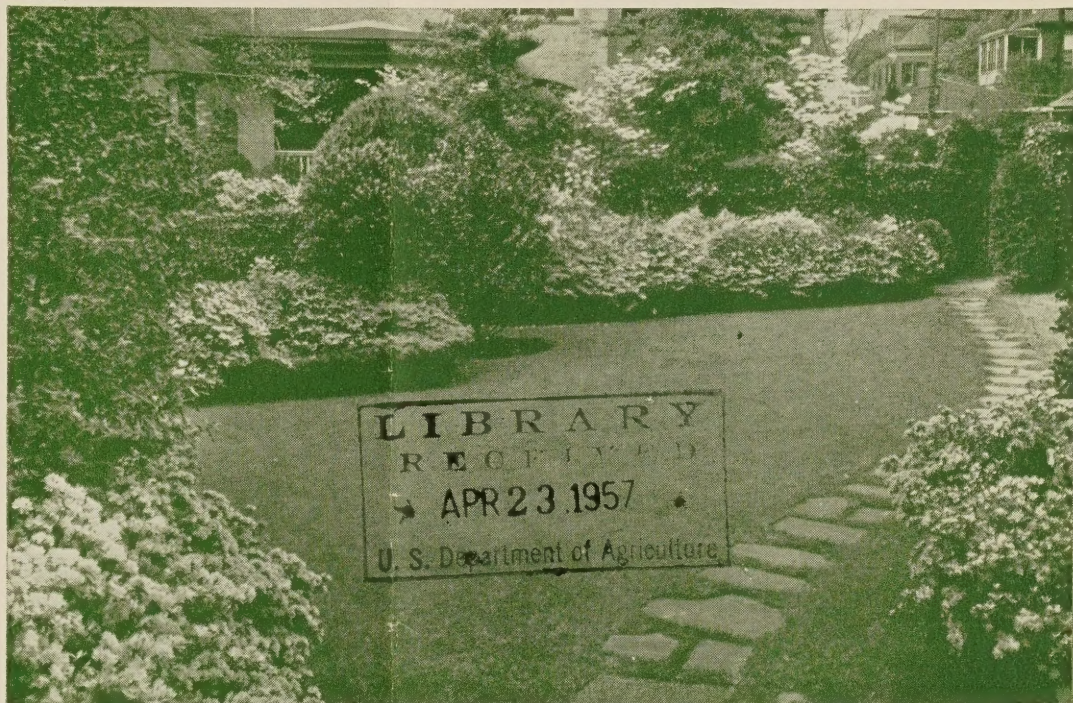
Forest

MARYLAND



# Perkie Leaflet

PUBLISHED SEASONALLY IN THE INTEREST OF THE MANY FRIENDS OF PERKIE



*Lawn beauty is more important than lawn size. Borders of virtually carefree Perkie Plants reduce lawn size and provide an ideal escape from weekends behind a lawn mower.*

## New Perkie Azaleas, Rhododendrons and Berry-Bearing Shrubs



For those who wish an even wider range of garden beauty, this list of Perkie Azaleas, Rhododendrons, Berry-Bearing Shrubs, and Evergreens presents welcome variety.

Flower lovers can landscape their homes with all the beauty and harmonious color at their command and stay within pocketbook limits. Because there are hundreds of types within a variety, we have chosen the better

ones for foliage, for color and year 'round beauty.

All of the Azaleas are excellent for the foundation, shrub border, in groups, or in high semi-shade in the woodland. The Rhododendrons may be used for shady foundation, northern and eastern exposure. Berry-bearing shrubs may be planted in groups or in borders. Simple cultural directions are enclosed with each order.

### Perkie Glenn Dale Azaleas

Semi to evergreen Azaleas may be used in foundation planting, border, rock garden, or naturalizing. There is no more versatile plant. When planted in colonies of hundreds, grouping them according to harmonious color, they will present a glorious spectacle of spring beauty.

#### WHITE

**Glacier.** Upright; medium height; flowers single, 3 in., white as snow, and longer lasting blossoms.

**Helen Close.** Spreading, dense; medium height; flowers single, 3 in., with pale yellow tint; midseason.





*Perkie Azaleas as a family are the most versatile of all plants.*

**Ivory.** Spreading; medium height; very early; flowers single, 3 to 4 in., white.

**Marmora.** Pure white, abundant, mid-April, 2½ in., clustered; hardy, erect; evergreen.

**Polonaise.** White with magenta stripes or chartreuse coloring, 2 in.; early to mid-May; hardy; spreading 5 ft.

**Treasure.** Spreading; medium height; single flowers, 4 in., white; early flowering.

#### PINK

**Andros.** Medium tall; spreading; late midseason; double flower, 2¼ in., mallow-pink.

**Arcadia.** Upright; tall grower; single flowers, deep rose-pink; early flowering.

**Enchantment.** Geranium-pink, hose-in-hose, freely produced; late May, early June; hardy.

**Fairy Bells.** Spreading; tall; single flowers, hose-in-hose, pendant, 2½ in., pink.

**Lucette.** Tyrian-pink, slightly waved margins; late April, early May; hardy, erect, 3 to 4 ft.

**Manhattan.** Medium; spreading; large single flowers, clear pink; midseason to late.

#### ROSE

**Abbot.** Upright; medium height; flowers single, frilled, 3 in., rose color.

**Anthem.** Medium tall; upright; late midseason; flowers 3 in., rose-pink.

**Beacon.** Rose-doree, scarlet effect, 1¾ in., does not sunburn; mid-April, early May; hardy, 5 ft.

**Corsair.** Deep rose-pink, large, 2½ in. margins, sinuate; late April, early May; hardy, spreading, 4 to 5 ft.

**Dream.** Tall; spreading; early flowering; single, 2¾ in., deep rose-pink.

**Hopeful.** Rose color, 1½ in., very regular; late April and early May; hardy, erect, 6 ft.

**Pink Star.** Begonia-rose, large, 2½ in., narrow lobes, midseason; freely spreading, 5 ft.

**Pinkie.** Deep rose-pink with yellow suffusion, 2¾ in., abundant; late April, early May; wide, branching, 6 ft.

**Robinhood.** Deep rose-red, pistil scarlet, 3½ to 4 in.; mid-April; hardy, vigorous, upright, 5 ft.

**Suwanee.** Upright; medium height; single flowers, 3 in., rose-pink; early flowering.

#### SALMON

**Carnival.** Upright; medium height; single flowers, 4 in., salmon with dull red shading.

**Coralie.** Medium grower; salmon-pink, hose-in-hose; early to midseason flowering.

**Favorite.** Upright; tall; hardy; hose-in-hose, pale salmon, 1½ in.; early and late midseason flowering.

**Trouper.** Medium height; dense; single, 1½ in., orange-pink; midseason flowering.

#### PURPLE

**Paladin.** Medium height; spreading; late midseason flowering; flower 2½ in., somewhat ruffled, mallow-purple.

**Rosette.** Medium height; upright; early flowering; double flower, 3½ to 4 in., light purple.

#### YERKES—*Semi-Evergreen to Evergreen*

#### WHITE

**H. H. Hume.** Spreading; midseason; single, hose-in-hose, 2 in., white.

**Polar Bear.** Upright; flowers single, hose-in-hose, 1¾ in., white.

#### PINK

**Pink Profusion.** Upright; single flowers, hose-in-hose, 2 in., light pink; early flowering.

#### KAEMPFER HYBRIDS—*Semi-Evergreen*

**Fireball.** Tall; spreading; midseason; single, 2 to 2½ in., pink, showy.

#### RED

**Mrs. Doorenbos.** Upright; tall; hardy; early and late midseason; single, 1½ to 2½ in., vermilion.

#### COOLIDGE—*Evergreen*

#### PINK

**Pink Perfection.** Single, hose-in-hose, silvery pink, 1¾ in.; mid to late May; rounded, thick, bushy, evergreen.

#### PHOENICEUM—*Deciduous, from the Black Sea*

#### ROSE

**Maxwellii.** Medium upright grower; single flowers, rose-red, 2½ in.; midseason.

#### KURUME—*Evergreen*

**Shimmer.** Low spreading; early midseason; single flowers, rose-pink, ½ to 2½ in.



### RED

**Amoena Coccinea.** Medium height; spreading; dense; early midseason; single, hose-in-hose,  $\frac{7}{8}$  in., red.

**Howell's Supreme.** Spreading; early midseason; single flower, 2 in., red.

**Hino-crimson.** Spreading; medium height; early midseason; flower  $1\frac{1}{2}$  in., red.

### INDICUM—*Evergreen*

**Beni-Kirishima.** Medium height; double flowers, 2 in., orange-red with darker shading.

All plants previously listed are for shipment by express in quantities of not less than 25 or 50 plants, unless otherwise noted.

Orders of 1,500 plants or more are delivered by Perkie Wagon within a radius of 300 miles, at cost. Orders within a radius of 30 miles are delivered free, provided orders may be grouped, or are sufficiently large to warrant free delivery. Otherwise they are shipped parcel post or express. Perkie Plants may be picked up at the nursery if you will notify us in advance of the plants desired. At all seasons we must fill orders in sequence of their receipt. Order early, regardless of season.

With the wide variety of Perkie Plants offered

**PERICAT**—*Evergreen, not generally hardy north of Pennsylvania*

**Marjorie Ann.** Spreading, low, dense; early midseason; semi-double flowers, hose-in-hose, red.

### SHERWOOD—*Evergreen*

**Sherwood Red.** Single,  $1\frac{3}{4}$  in., brilliant scarlet, hose-in-hose; medium compact grower; early.

### PURPLE

**Sherwoodi.** Spreading; medium height; early midseason; single flowers, 2 in., orchid-purple.

In this handbook, you can completely landscape your entire grounds in a few years by taking advantage of these attractive grow-it-yourself, home-nursery prices.

**PRICES:** Size up to 8 inches depending on variety; 50 Plants, 45c each, \$22.50; 100, 42c each, \$42.00; 500, 39c each, \$195.00; 1,000, 35c each, \$350.00.

**PRICES:** Size up to 10 inches depending on variety; 25 Plants, 75c each, \$18.75; 50, 72c each, \$36.00; 100, 70c each, \$70.00; 500, 68c each, \$340.00; 1,000, 65c each, \$650.00. Mixed selections on request of not less than 3 of a kind.

## New Perkie Rhododendrons

The Perkie Rhododendrons below are  $\frac{1}{2}$  dozen \$4.25 ppd., 1 dozen \$9.45 ppd.

**RHODODENDRON catawbiense compactum.** Dwarf form of its parent Rhododendron catawbiense; rarely grows more than 3 feet high. It is winter hardy from 20 to 25 degrees below zero. Excellent for the shady side of ranch-type or split-level houses, or any foundation planting, borders or woodlands.

**RHODODENDRON fortunei** (Fortune's Rhododendron). Up to 10 feet in height. Large flowering. Hardy to Boston. Flowers fragrant. Resists the heat of summer. High foundations, borders, naturalizing, groups. Excellent background.

**RHODODENDRON racemosum** (Mayflower Rhododendron). 2 to 6 feet high at maturity. Delightful pink blossoms in mid-May. Small evergreen leaves. Hardy to approximately 20 degrees below zero. Plant in locations as indicated above, or in rock gardens.

**RHODODENDRON vernicosum** (Lacquer Rhododendron). 12 to 15 feet at maturity. Large, husky Rhododendron with excellent pale rose-pink blooms in late May. Hardy. High foundations, borders, stream banks or woodlands. Next to R. maximum, it is one of the larger growing Rhododendron.

See Perkie Handbook for other Rhododendron listings.

### COLORFUL BERRIES!

*for Birds and*

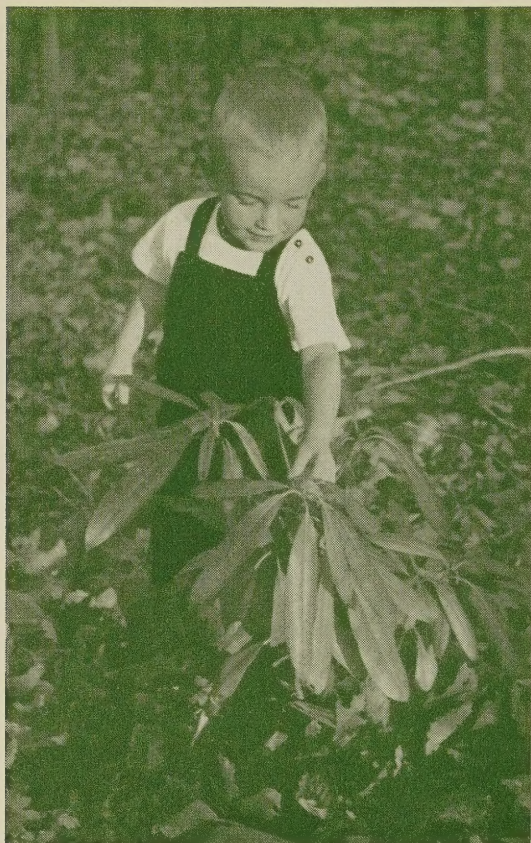
### FOUR SEASONS BEAUTY

See our spring color folder for a choice selection of Perkie winter berry-bearing shrubs and evergreens. Valuable for winter food for birds and landscape beauty. If you do not have a copy, write us.



*Lovely Rhododendron catawbiense compactum*





*My! How they grow! This baby boy 2 years old, rhododendron 4 years old. This young man 21 years old and 6 feet tall, rhododendron only 11 years old and 7 feet tall.*

## CHILDREN and Perkies Plants Grow Up Together

Some of our less optimistic friends upon buying Perkies Plants remark, "I should live that long," or "I'll never live to see them grow up!" These same customers, however, come back each year *looking healthier than ever*, which prompts us to conclude that Perkies keep you young . . . they are primarily for the "young at heart."

There is great joy in watching children and Perkies Plants grow up together, but we also realize there are many people who want larger plants for immediate landscape effect. For this reason,

we are offering almost every variety of Perkies in these sizes:

- Baby Perkies—up to 8 inches.
- Junior Perkies—up to 10 inches.
- Senior Perkies—up to 18 inches.
- Landscape Perkies—up to 10 feet.

The larger sizes are sold on special advance order for pickup at Ivy Hill Forest or delivery by truck or Perkies Wagon. Baby and Junior sizes are shipped parcel post or express . . . and in larger quantities *via* Perkies Wagon. Prices of larger sizes on request.



*Chickadee feeding from Perkies Plantray you receive as a part of our shipping container.*

## Perkie Plants and Kindergarten

Approximately 150 years ago, Friedrich Froebel created the basic idea for the kindergarten as an important form of pre-school education.

He believed that man's inner life unfolds like a plant. First it is a seed which contains all the potentialities. With proper care it grows and blossoms into full bloom, and upon maturity reveals the true value of early training.



## Values grow rapidly

Consider your home nursery an investment! Instead of waiting or buying large plants on installment or interest-payment plans, buy Perkie Plants now. Your entire landscaping can be done for a small portion of the cost of buying large plants.

A suburban lot measuring 60 x 150 feet usually has ample space in the rear of the house for a nursery 10 x 20 feet. In this space 100 selected evergreen trees and shrubs can be grown to landscape size for your entire grounds at great savings. Larger lots of an acre can accommodate a home nursery measuring 30 x 50 feet, accommodating 250 trees, shrubs, and evergreens. Baby or Junior Perkie Plants in the home nursery will grow quickly to suitable landscape size.

The selling price of nursery stock is based upon the length of time required for growing to a given size. A plant 3 feet high costs proportionately more than one 18 inches high. Therefore, many home owners and institutions benefit greatly by having their own small nursery.

We will be glad to make suggestions at cost for a home nursery and a planting plan if you will send us a drawing of your grounds and house, showing north, east, south, and west exposures and measurements. This information should be accompanied by snapshots showing the four views of the house or buildings.

## FLAME CREEPER

*One of the Best Dwarf Azaleas*

We have a limited number of this unusual Azalea. It is low growing and spreading, seldom reaching 10 inches high. The blossoms are so large in comparison with the size of the plant as to completely hide the foliage. Here at Ivy Hill Forest it blooms in June and never fails to cause visitors to exclaim: "What is that beautiful little plant?" We have had Flame Creeper here for several years. It flowers prolifically and blooms when other Azaleas have finished. It makes a fairly dense ground cover. The foliage is semi-evergreen and responds quickly to the spring sun.

We prefer Flame Creeper to prostrate Juniper as a ground cover because of its bloom.

## Have Your Own Soil Bank

With Rhododendrons, Azaleas, and other ericaceous plants, greater value with less effort can be grown in high shade, in woodland and semi-shaded land than any other form of vegetation. You can see why at Ivy Hill Forest. The best season to visit Ivy Hill Forest is March 15 to November 15. Winter is pretty, too!



*Showing the rapid growth of three Perkie Rhododendrons. From a value of 50 cents to \$7.50 in 5 years. Real investment appreciation.*





*Ivy Hill Forest Special Award-Winning Exhibit in the National Capital Flower and Garden Show, Washington, D. C. The background is Fenscreen; the picnic table was made at Ivy Hill Forest from pine timbers.*

## Perkie Pointers

When you garden, the lawn comes first. A beautiful green velvety lawn is the perfect setting for a garden of sparkling beauty.

Lawn beauty is more important than lawn size. Don't dedicate every spare hour to grass cutting. Perkie Plants are an ideal escape from weekends behind the lawn mower.

Fertilize Perkie Plants in late winter and again in May or June. Never after June, as late new growth may winterkill. Fertilize the surface of

the ground only. Use sparingly after the plant is well established, in about 3 to 6 months. An excellent fertilizer for Rhododendrons, Azaleas, and other broadleaved evergreens is 10 parts cottonseed meal, 10 parts dehydrated cow manure, and 3 parts broadleaf evergreen fertilizer—thoroughly mixed.

Water newly planted Perkies once a week. Do not overwater. Continuous wetness rots roots or will drown your ericaceous plants.

## Home Flower Show

If you have attended one of America's great winter Flower Shows, you enjoyed garden beauty out-of-season and at the same time obtained ideas for landscaping your own grounds.

Every estate, every suburban garden is a flower show. Landscaping should be like arranging a series of exhibits you'd be proud to enter in a show.

At Ivy Hill Forest we try to landscape with harmony, interest, color, and form, that every area may be an exhibit in itself. Then visitors can benefit from seeing an idea for a garden feature they might wish to adapt to their own garden

Azaleas are the most versatile of all plants. Some are evergreen, others deciduous, depending on variety. They bloom from March to August. Some grow tall, others are spreading and low. They may be used for foundation plantings, borders, specimens, rock gardens, and naturalizing.



*Churches and other organizations raise funds by selling Perkie Plants.*





*Showing the neatness and care used in packing Perkie Plants. Thousands of packages go through the Cockeysville post office each season.*

## Perkie Wagon Deliveries

Last year for those wishing to purchase larger quantities of Perkie Plants at lower prices, we inaugurated our first Perkie Wagon delivery service in the East.

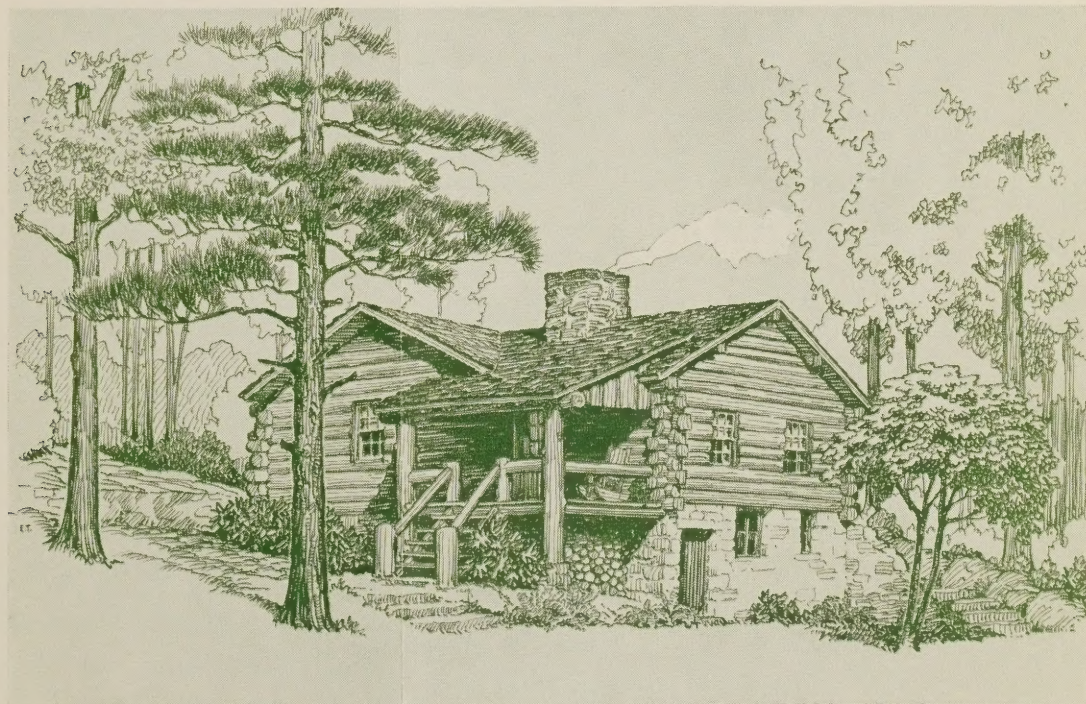
A Perkie Wagon carries over 2,000 2-year-old Baby Perxies, or 1,500 3-year-old Junior Perxies. The cost of Baby Perxies up to 8 inches, depending on variety, is approximately \$37.50 per hundred, and \$74.50 per hundred for Junior Perxies

up to 10 inches at Ivy Hill Forest. Savings are very attractive when Perkie purchases are grouped for delivery (at cost) in quantity.

Customers in the same locality will find it advantageous to pool their orders to save on transportation. As group orders must be booked in advance, please write for quotations as early in the season as possible. P.S. Bring your station wagon! We will be happy to load it for you.



*"I'm Perkie Bird! I sit outside the Perkie House window enjoying the springtime blossoms and sing to the people packing Perkie Plants."*



*Where we work! Rustic log cabin in a woodland setting contrasts with electrified oil lamps, fluorescent lights, electric typewriters, and many other modern conveniences.*





*Enjoy the springtime of life in winter with Perkie Plants in full bloom in a Perkie Greenhouse.*

## *New! Perkie Plan for the Young at Heart...*

**AND ALL WHO LIKE TO GROW FOR  
PLEASURE OR PROFIT!**

So many of our friends have expressed an interest in Perkie Plants that we are now ready to provide a well-rounded program for those interested in growing for pleasure or for profit. This plan includes complete information for the beginner. Comprehensive garden center, merchandising and display plans for the professional nurseryman on a franchise basis. We sell the Perkie Greenhouse individually in hobby and commercial sizes.

*Additional information on request.*

### **Notice to Perkie Patrons**

Azalea schlippenbachi, Azalea vaseyi on page 7, and Picea glauca conica on page 13, will be available this year only in the Perkie Junior sizes and larger. These are rare, beautiful plants well worth a place in your garden. Picea excelsa maxwelli (Maxwell Spruce) on page 13 of Perkie Handbook will not be available this year.

### **Wild-flowers for your garden**

Because Ivy Hill Forest is a natural wild-flower sanctuary, it is only logical that many of our friends ask us about obtaining wildflowers and ferns for their own gardens.

We have a selected list of native wildflowers of great appeal. If you are interested, drop us a line and we will be glad to send you a circular.

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**IVY HILL**

**COCKEYSVILLE**



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*Forest*

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